

November 9, 2018

Subject: Letter of Interest as a Member of the Principles for Digital Development Advisory Council

Dear Selection Committee members,

As an international development professional focused on Technology for Development initiatives for UNICEF, I have experienced first-hand the important impact that the Principles for Digital Development can have in bringing a common language and understanding to development practitioners, government partners, and technology providers alike. The best practices inherent in the Digital Principles provide an invaluable starting point in these discussions to ensure that huge expenditures of public funds in technology initiatives do not fall victim to preventable risks, and to help the global community benefit from each other's common investments.

In my current role as the Technology for Development advisor for UNICEF's Regional Office for South Asia, I have the opportunity to influence planning and implementation of T4D initiatives in some of the largest countries in the world. Whether in discussions about a child protection system in India or a youth empowerment initiative in Bangladesh, I refer to the Digital Principles with UNICEF South Asia ICT and programme colleagues, partners, and private sector technology providers on a daily basis.

My role with the UNICEF Regional Office for South Asia in Kathmandu, Nepal will continue through the end of 2021, and I would be very happy to represent the views of the region to the best of my ability. In addition, I have regular weekly meetings with my fellow UNICEF regional T4D advisors covering Latin America, Western and Central Africa, Eastern and Southern Africa, Europe and Central Asia, Middle East and North Africa, and Southeast Asia. Perspectives and feedback from this network should be invaluable to DIAL in further disseminating the Digital Principles around the world.

If my role and personal experience can support the vision that DIAL has for the formation of the Digital Principles Advisory Council, please consider this letter as evidence of my interest in serving as an inaugural member.

Sincerely,

Cary McCormick

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